

EXPERT SERVICE PLANS

We keep your automation working — not just your website online.

Managed WordPress and Keap care from the team that builds InfusedWoo. We verify the flows that move your money — every order, tag, and campaign trigger — not just that the server answered.

PLANS FROM

\$499 / site / month

HEALTH CHECKS

Weekly on every plan

EXPERIENCE

10 years Woo + Keap

A team of developers and WordPress experts, focused on ecommerce and automation

We're not a maintenance shop that learned WordPress to sell retainers. We're a product company: we write plugins, run our own infrastructure, and operate a software business on the same stack you do. When your automation breaks, the person reading the stack trace is the person who wrote one like it.

WHAT WE'VE BUILT

OUR PRODUCT

InfusedWoo

The most complete WooCommerce ↔ Keap integration: orders, contacts, tags, custom fields, payment plans, subscriptions, and an automation builder. Ten years of development, running on thousands of stores.

OUR PRODUCT

Rocket One Click

One-click post-purchase upsells for WooCommerce — accepting an offer after checkout without re-entering payment details. Shipping and supported since 2016.

FOR CUSTOMERS

Custom plugins

Bespoke plugins and extensions built for specific stores: custom checkout flows, gateway work, CRM connectors, fulfilment integrations, and the one-off logic a business actually runs on.

OUR SYSTEMS

The platform behind it

We build and operate our own licensing, billing, distribution, and customer portal on modern serverless infrastructure. We run production for ourselves, not just advice for others.



Mark Joseph · Team lead

A software engineer who went and started a business — so he's hard on the tech and realistic about what it costs you. Mark founded Infused Addons, spent a decade inside the WordPress, WooCommerce, and Keap stack, and knows what a broken automation costs on a Friday afternoon, because he's had one. On the Partner plan, he's the one on your weekly call.

Five things that make this different from a maintenance plan

01 We test the flow, not the server

Uptime, backups, and plugin updates can all be green while your purchase tag hasn't applied in six days. We check the automation end to end — order placed, contact synced, order in Keap, tag applied, campaign fired — and we check it against real orders from the last seven days.

02 We find it before your customer does

Silent failures are the expensive ones: a token that stopped refreshing, a cron that quietly died, a webhook that returns 200 and does nothing. Those don't raise alarms. They just stop making you money until somebody looks.

03 Engineering time and store work are separate budgets

Your coding hours and your store-assistance hours are tracked apart, so a week of product uploads never eats the budget you were saving for a real fix. You always know which one you're spending.

04 We tell you before you run over, never after

No surprise invoices. If a request will exceed your monthly hours we say so first, with the rate, and you decide. We'll also tell you when you aren't using the hours you're paying for.

05 You talk to the people who write the code

No ticket triage, no account manager relaying questions to a developer who'll answer on Thursday. You get answers from people who've shipped the plugins your store depends on.

THE DIFFERENCE, PLAINLY

A STANDARD MAINTENANCE PLAN CHECKS

- ✓ Plugin, theme, and core updates
- ✓ Nightly backups
- ✓ Uptime and response time
- ✓ Malware scanning

All green — and your automation can still be dead.

WE CHECK ALL OF THAT, AND THEN

- ✓ Every order reached Keap, with correct products and totals
- ✓ Purchase, refund, and subscription tags are applying
- ✓ The campaigns those tags trigger are running
- ✓ Payment plans and subscriptions reconcile both sides
- ✓ Nothing is stuck in the retry queue

We test the flow, not just the server.

Three levels of commitment

Per site, per month. Every plan includes the health checks — what changes is how much of our hands you get.

Watch

We keep it running.

\$499

per site / month

INCLUDES

- ✓ **Weekly health check**
The site and every automation flow
- ✓ **WordPress & WooCommerce support**
Ask us anything, get a real answer
- ✓ **Monthly deep review**
Walkthrough and written report
- ✓ **Keap connection monitoring**
Tokens, queues, webhooks, cron

Build

We keep it moving.

\$999

per site / month

EVERYTHING IN WATCH, PLUS

- ✓ **5 hours a month of coding**
Theme, plugin, and custom automation work
- ✓ **InfusedWoo licence included**
Free for as long as you're on the plan
- ✓ **20 hours a month of store assistance**
Products, pages, coupons, order fixes
- ✓ **Priority queue**
Your requests go to the front

Partner

We keep you ahead.

\$1,999

per site / month

EVERYTHING IN BUILD, PLUS

- ✓ **10 hours a month of coding**
Double the engineering time
- ✓ **InfusedWoo licence included**
Free for as long as you're on the plan
- ✓ **40 hours a month of store assistance**
Double the store hours
- ✓ **Weekly strategy session with Mark**
Up to an hour every week — a working session on your tech strategy, not a status call

INSIDE EVERY WEEKLY HEALTH CHECK

- ✓ Core, plugin, and theme versions
- ✓ Error log review since last check
- ✓ Backup ran and the restore point restores
- ✓ SSL, DNS, uptime, response time
- ✓ Malware and file integrity scan
- ✓ Database health and transient bloat
- ✓ Failed queue and retry review
- ✓ Keap connection, token, and refresh cycle
- ✓ Every order of the last 7 days present in Keap
- ✓ Contact sync — no duplicates piling up
- ✓ Tags applying on purchase, refund, subscription
- ✓ Cart abandon capture and its campaign
- ✓ Payment plans reconciled, Woo against Keap
- ✓ Webhook and cron health

These are starting prices. What you pay depends on the size of the site and the level of commitment — we'll quote you on the call.

If you go over your hours — or you're not on a plan yet

No surprises, and no penalty for needing more than you planned. Plan customers pay 30% less on anything beyond their monthly allowance.

TYPE OF WORK	WITHOUT A PLAN	ON A PLAN
Engineering & coding Theme and plugin work, custom Keap logic, integrations, migrations, performance	\$175 per hour	\$120 per hour
Store assistance Products, pages, coupons, order fixes, campaign and tag housekeeping	\$95 per hour	\$65 per hour

IF YOU'RE NOT ON A PLAN

- ✓ We take ad-hoc work at the standard rate
- ✓ Quoted per job before we start
- ✓ Subject to availability — plan customers come first
- ✓ No health checks, no monitoring, no priority queue

IF YOU'RE ON A PLAN AND GO OVER

- ✓ You keep working at the on-plan rate — 30% off
- ✓ We tell you before you exceed, never after
- ✓ You approve the extra hours first
- ✓ Regularly over? We'll move you up a tier instead

Coding hours are engineering time; assistance hours are hands-on-keyboard store work. They're tracked separately. Unused monthly hours don't roll over — but we'll tell you when you aren't using them.

START HERE

Let's find what's quietly broken

Book a diagnostic call. We'll go through your store and your Keap flows together, tell you what we find, and quote you properly. If nothing's broken, we'll tell you that too.

BOOK A CALL

tidycal.com/infusedmj/consult

EMAIL

support@infusedaddons.com

FULL DETAILS

infusedaddons.com/expert-service-plans